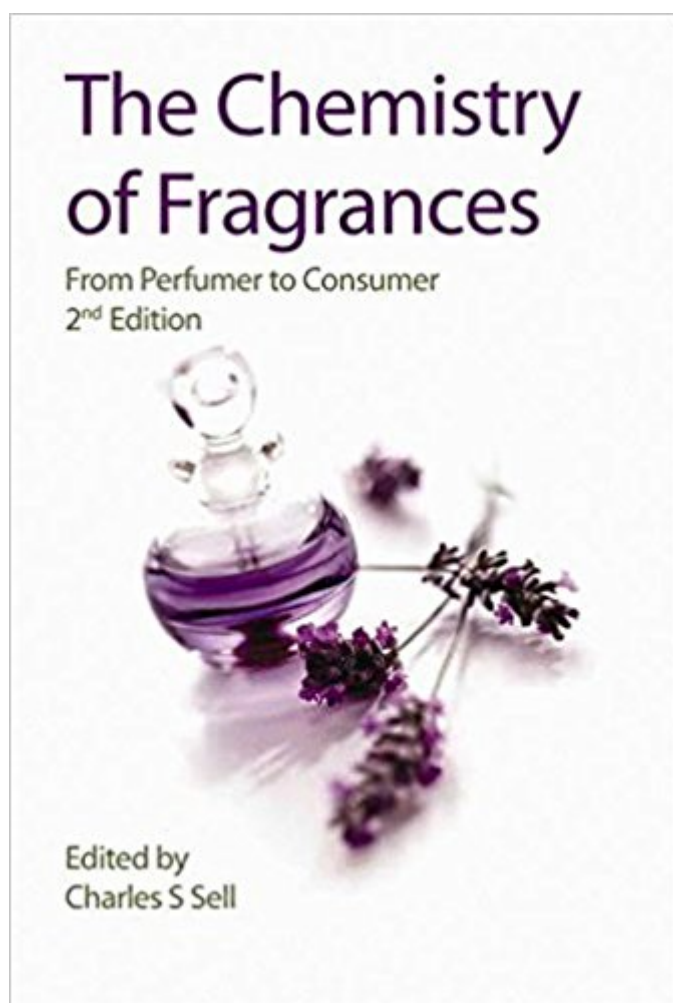


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# The Chemistry Of Fragrances: From Perfumer To Consumer (RSC Paperbacks)



## Synopsis

Ever wondered how perfumes are developed? Or why different scents appeal to different people? The Chemistry of Fragrances 2nd Edition offers answers to these questions, providing a fascinating insight into the perfume industry, from the conception of an idea to the finished product. It discusses the technical, artistic and commercial challenges of the perfume industry in an informative and engaging style, with contributions from leading experts in the field. The book begins with a historical introduction and covers all aspects of the development process - from customer brief to producing a fragrance including: Ingredients acquisition; Ingredient design and manufacture; Design and analysis of fragrance; Sensory aspects including odour perception; Psychological impact of fragrance; Technical challenges; Safety. An updated section on the measurement of fragrance discusses the role of senses in marketing consumer products. This book will appeal to anyone with an interest in the perfumery business and includes an extensive bibliography to enable those interested to explore the field further. It also comes complete with a selection of colour illustrations and a fragranced page.

## Book Information

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## Customer Reviews

Reviews from the 1st Edition ... "very readable as well as being educational. Highly recommended!" Organic Process Research and Development Vol 4 No 1 2000 p 60 The chemistry of fragrances. From perfumer to consumer Charles Sell (ed) Cambridge, UK; Royal Society of Chemistry |

2006 | 336pp | ISBN 0854048243Â Reviewed by David Chamberlin ... a good insight into the perfume industry This book is unashamedly chemical, written by and for chemists. It is multi-authored, but all the contributors are currently or were previously employed by the same company, Quest International, giving a cohesive approach to the content. The editor, Charles Sell, welds the various chapters together to give a good insight into the perfume industry.Â After an introduction on the history of perfumes and fragrances and on perfumery materials from natural plant sources, the longest chapter of the book covers the chemical synthesis of perfume ingredients, especially terpenoid ones. The industrial syntheses developed by the various companies in the fragrance business are well described in chemical and economic terms and accompanied by reaction sequences.Â The rest of the book shows how these basic ingredients produced by the chemist are used to develop fragrance products through formulation, and outlines all the other issues that the industry has to consider such as fragrance perception, fragrance performance, stability testing, biodegradability, safety and toxicology.Â A final section deals with the future search for new fragrance ingredients which the authors claim will involve chemists using their synthetic skills, inspired by nature, and aided by computers.Â A sniff page is included, the scent of which lasts long enough for the reader to finish the book in a cloud of lavender.Â

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I also own Scent and Chemistry, this book is a lot easier to read. It's more well written and easier to comprehend, there are no annotations/diagram numbers breaking up every sentence. The diagrams are much fewer in number than the aforementioned text book but no less informative. If you are a student of perfumery this book is invaluable, I highly recommend it!

very informative. good overview of fagrances chemistries,

The book is good and thank you...

Excellent

The Chemistry of Fragrances is informative, detailed and very helpful for anyone wanting to get into chemistry of fragrances.

Very interesting and useful book for understanding more about fragrance and the ingredient chemistry behind

Very good book, covered many topics and subjects , to understand this book well, you should have a chemistry background , I think the benefite from this book is gaining wide knowledge not technics ,,, the structure activity relationship chapter is one of the advanced subject about finding new fragrances, specially about odor behavior and physical chemistry of the fragrances,,,

if you love organic chemistry and fragrance this is the book for you! Otherwise it contains tiny tidbits of information for natural perfumers. Natural perfumers should buy something by Mandy Aftel. If you are into synthetic fragrance you might like this book.

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